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THE
FUTURE
CONNECTS
US

 **TI2020**
TIJUANA INNOVADORA



Ten years ago, Tijuana's sense of identity and pride strengthened as we became aware of our qualities. We united our community; the Nation and the World noticed.

We launched a new platform of social innovation.



Primer Encuentro
Tijuana Innovadora 2010
Tecnología y Cultura

2010

2012

2014

2016



OVER 500,000
ATTENDEES



Tijuana Innovadora in 2020 will be more than ever the center of attention Globally! Ushering a new area of collaboration and social transformation for our communities.

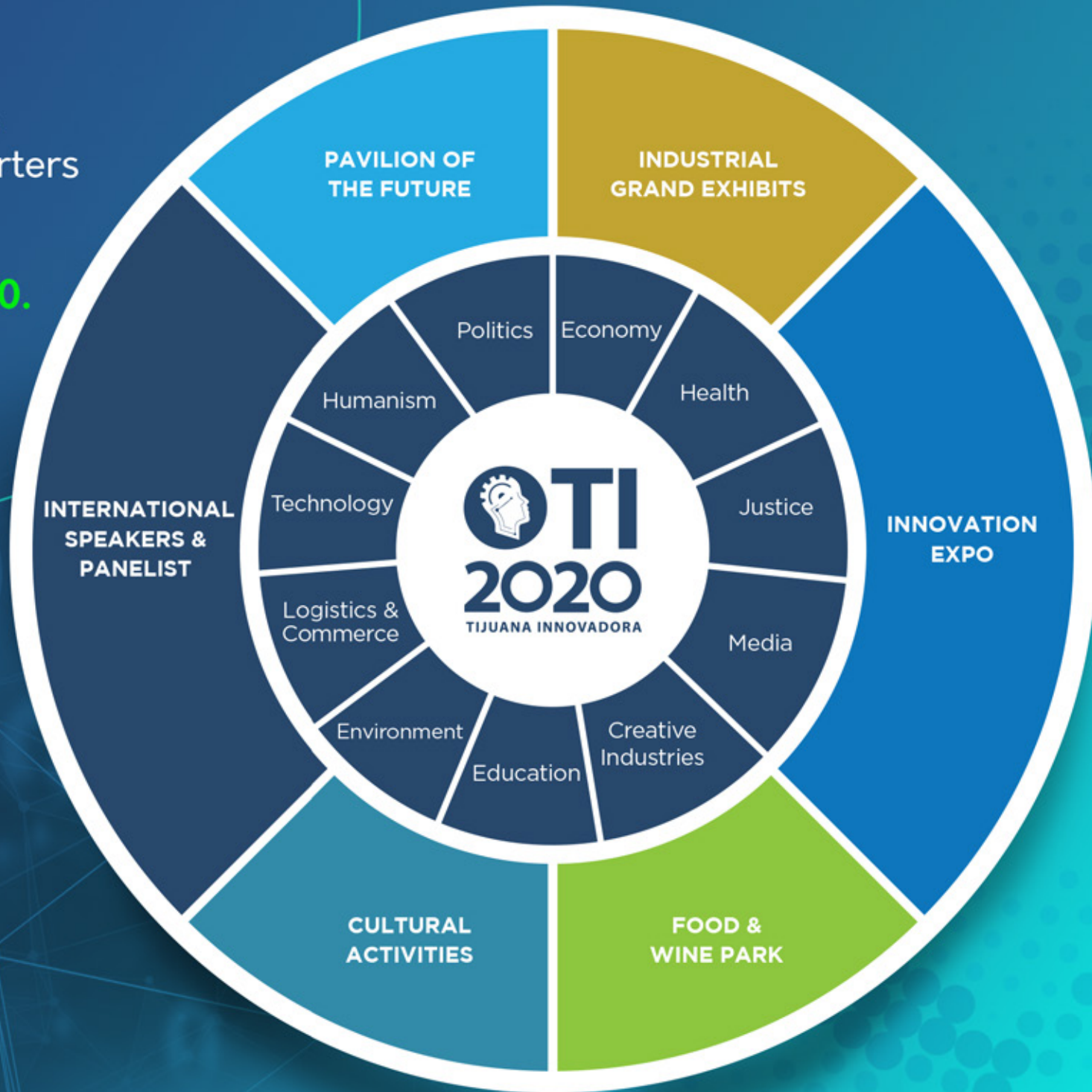
An event that will showcase our desired connected future.





The concept of future
will have its headquarters
in Tijuana

from **October 6th**
to **October 10th, 2020.**



OUR GOALS

- Promote our region and its competitive advantages.
- Bolster our social and economic growth.
- Consolidate a shared vision of the region's future among the business, governmental and community sectors.
- Unite efforts to achieve our common goals.
- Broaden our vision with the knowledge of great leaders.
- Strengthen our sense of belonging.





JOIN US IN THIS ENDEAVOR
AND CONTRIBUTE TO
OUR REGION AND CITY'S
FUTURE... IT'S UP TO US.

- Sponsorship for talent.
 - Speakers and Panelists.
- Partnerships for advertising and promotion.
- Exhibition hall and showcase.



A VISION
CONNECTS US